



NEW RETAIL. TODAY 2018

New Retail in New India, Summit 2018

“REIMAGING CUSTOMER EXPERIENCE THROUGH TECHNOLOGY & FUTURE OF RETAIL”

30 January 2018 | The Grand, Vasant Kunj, New Delhi



PILLARS OF THE EVENT & THINK TANK



SIGNCATCH

DLF SHOPPING MALLS

Paul & Writer

SYNOPSIS

The Indian Retail Industry has emerged as one of the most dynamic and fast-paced industries due to the entry of several new players. It accounts for over 10 per cent of the country's Gross Domestic Product (GDP) and around 8 per cent of the employment. India is the world's fifth-largest global destination in the retail space.

Indian Retail Industry has immense potential as India has the second largest population with affluent middle class, rapid urbanisation and solid growth of internet.

The e-commerce industry been directly impacting the micro, small & medium enterprises (MSME) in India by providing means of financing, technology and training and has a favourable cascading effect on other industries as well. The total size of e-Commerce industry (only B2C e-tail) in India is expected to reach US\$ 101.9 billion by 2020.

Technology enabled innovations like Smart Stores, digital payments, hyper-local logistics, analytics driven customer engagement and digital advertisements will likely support the growth in the sector. With the increase in the number of electronic payment gateways and mobile wallets, it is expected that by the year 2020, cashless transaction will constitute 55 per cent of the online sales. The growth in e-commerce sector will also boost employment, increase revenues from export, increase tax collection by ex-chequers, and provide better products and services to customers in the long-term.

The main Summit shall focus on showcasing and discussing the fusion of futuristic smart technologies in brick and mortar stores with reference to Shopping Malls and their Brand Stores, Restaurants, Cafes, Grocery Stores etc., and FMCG organizations, by use of affordable and easy to implement technology.

The event shall highlight the changing landscapes and disruptive impact of smart technology on brick and mortar businesses globally and shall features various discussion panels to showcase and give perspectives for medium and large format Retail organizations from sectors of hospitality, brand, mall owners, entrepreneurs, FMCG, e-commerce organizations and specialized division of Indian Banking providing digital solutions in this sector.

The full day event is earmarked to discuss various problems faced by the Retail industry due to legacy systems, lack of infrastructure, analyze government policy in India and how the infusion of new age digital technology can open new and easy marketing and sales horizons. Industry experts and specialists, both Indian and from abroad shall talk regarding 'future of retail and advent of technology' and showcase solutions through technology infusion to emphasize on new age digital retail, instrumental in leveraging sales, reducing costs and investments for businesses.

Domain experts and panellists, from India and overseas, shall highlight on enriched solutions and new automation, artificial intelligence, big data analysis etc. and how these can reduce the burden for retail business and stakeholders.

It is good news that deeper technology experience and application has arrived for enhancing the business of Retail. Indian Retail and FMCG sector has to adopt and adapt to these.

Key Attractions & Special Features of the Summit

- Understand **Union Government's "New Age" initiatives and policy** pronouncements on Digitalization and **analyse the future of technology driven Retail: with Niti Aayog**, Government of India.
- **Special International Session** on Technology & Innovation. Help shape the future of National Retail & FMCG Industry through technology infusion.
- Infusion of **Smart Tech** in physical retail & the concept of smart stores.
- Looking at **Retail Industry through the eye of small retail (MSME) enterprises**, with Ministry's perspectives shared.
- Showcase crucial data and digital efforts with right technology in Retail space.
- **Experience virtual display of digital technology** at work.
- Panel Discussion on industry perspectives with variety of cutting-edge technology.
- Facilitate ROI on experiential retail and boost sales for Retail & FMCG Stakeholders.
- **Support skill training methodology in retail space** and upgrade employees for extending on floor better customer services.
- Place innovation at the very heart of Retail business.
- Address by "Future" Retail delegates – Global and Domestic.
- **B2B and networking opportunities** with inspiring retail leaders from India and overseas.
- Create a **Consortium** for Retailers, Technology providers with PHD Chamber as the Industry Association facilitator, and Malls & its affiliates and encourage businesses adopting and implementing technology.
- **CEO** Interaction and Business Networking
- **Felicitation** for Retail Heroes.

Eminent Speakers & Dignitaries at the Summit

CHIEF GUEST



Shri Amitabh Kant*
Chief Executive Officer, NITI AAYOG
Government of India

SPECIAL INVITEE



Shri Ram Mohan Mishra (IAS)*
Additional Secretary
Ministry of Micro
Small and Medium Enterprises
Government of India

Shri S. Suresh Kumar (IAS)*
Additional CEO
Government e-Marketplace (GeM)
Government of India



*Invited

EMINENT SPEAKERS



Pulkrit Trivedi
Director
Facebook India



Sangram Singh
EVP & Head
Axis Bank



Sumit Duggal
Co Founder
SignCatch Inc



Zenia Tata*
Executive Director
XPRIZE India



Vivek Biyani
Director
Future Group



Pushpa Bector
EVP & Head
DLF Shopping Malls



Karan Gambhir*
Head of BD
& Partnerships
Google Play



Tal Catran*
Founder
TC Holdings



Alexander Koth
Co-founder & MD
Minodes GmbH



Kacper Beski*
KPMG, Poland



Matthieu Benkerant
Carrefour, France

OTHER EMINENT SPEAKERS*

- Mr. Mateusz Łukaszewski, Ideason
- Ms. Sangeeta Das, Founder/CEO, Collaborative Intelligence Private Limited, Advisor- K2 Software and Ministry of Health and Family Welfare
- Mr. Ghanshyam and Mr. Harish, ThinKuvate Pte Ltd, Singapore
- Mr. Ram Subramaniam, Senior Director Shared Services, Americana Kuwait Food Company
- Mr. Gaurav Dubliss, Founder, Wildcraft
- Mr. B. A. Srinivasa, COO, Vivek's Retail
- Mr. Dilip Kapur, Founder, Hidesign
- Mr. Ambareesh Murthy, Founder & CEO, PepperFry
- Mr. Ashish Goel, Founder & CEO, Urban Ladder
- Mr. Sunil Nayak, CEO, Reliance Jewels
- Mr. Amuleek Bijral, Founder & CEO, Chai Point
- Mr. Vivek Prabhakar, Founder & CEO, Chumbak
- Mr. Maneesh Mittal, Head Ecommerce & Big Data, Croma Retail
- Mr. Sanjeev Behl, CEO, Raymond's
- Mr. Abhishek Ganguly, CEO, Puma
- Ms. Devita Saraf, Founder, CEO, Design Head - Vu Technologies
- Speakers from TATA Group, Croma, Westside, Star Bazaar are expected



LEADERSHIP, PHD CHAMBER



Mr. Anil Khaitan
President



Mr. Rajeev Talwar
Senior Vice President



Mr. D.K. Aggarwal
Vice President



Mr. Saurabh Sanyal
Secretary General

ABOUT THE CHAMBER

PHD Chamber of Commerce & Industry is a leading Industry Chamber of India. Ever since its inception in 1905, It has been a proactive participant in India's growth story through its advocacy role for the Policy Makers and Regulators of the country. Regular interactions, Seminars, Conference and Conclaves allow healthy and constructive discussions between the Government, Industry and International Agencies bringing out the vitals for growth. We are a true representative of the Industry with a large membership base of 130000 direct and indirect members presently and growing.

PHD Chamber has forged ahead leveraging its legacy with the Industry knowledge across sectors (78 Industry verticals being covered through Expert Committees), with a deep understanding of the economy at large and the populace at the micro level and grass-roots.

At a global level PHD Chamber is also works with Country Embassies and High Commissions to bring in International Best Practices and business opportunities to the country. The Chamber has strong national and international linkages. The action of chamber is to build strong business environment and promote entrepreneurship, Industrial Development, Health, Education & Skill development, Housing, Infrastructure, Agriculture & Agri-business and Digital India as its seven key thrust areas (amongst other areas of focus).

The Chamber caters to the business, economical and social interests of States such as Chhattisgarh, Bihar, Delhi, Haryana, Himachal Pradesh, Jharkhand, Jammu & Kashmir, Madhya Pradesh, Punjab, Rajasthan, Uttar Pradesh, Uttarakhand, North East States and the Union Territory of Chandigarh. We are expanding also into South India.

The Chamber comprises of over 1700 corporates and mid-cap companies as its direct members and serves more than 130,000 indirect members through 190 Association Members and 8 Secretarial Affiliates. The Chamber operates through its Expert and State Committees and Task Forces on various important subjects which are supported by an effective Secretariat and allied infrastructure, including a full-fledged Library, Economic Research Division, Data Bank, Information & Computer Cell etc.

PHD Chamber reconstitutes its various Expert/State Committees every year. These Committees consist of experts drawn from amongst the membership and also special invitees. PHD Chamber attaches great importance to these Committees as it draws upon the knowledge and expertise of persons nominated on such Committees for rendering effective and result oriented services to its membership. We are also looking to continuously increase our memberships.

For further information, kindly CONTACT:

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