



5th INTERNATIONAL
CONFERENCE & EXHIBITION

India FARM 2 FORK

20 December 2017
Shangri-La's Eros Hotel, New Delhi



**"PRODUCING
FOOD SMARTLY"**

Safe, Hygienic and Nutritious Food





About India Farm 2 Fork 2017

The processed food industry is poised for huge growth, and increasingly enhances its contribution to world food trade every year. The Government's efforts in reaching out to the foreign investors have resulted in renewed interest in Indian processed food sector and they are considering India as a promising destination for their investment. Internally, the food sector is a high-growth and high-profit sector due to changing socio economic factors and our potential in agriculture. Food and grocery account for around 31 per cent of India's consumption basket. The Indian food and grocery market is the world's sixth largest. The Indian food retail market is expected to reach Rs. 61 lakh crore (US\$ 915 billion) by 2020.

There is a strong linkage between the nation's growth rate, productivity, industry prosperity and the wellbeing of its population. This is particularly important for us as we are the young nation of the world. Ironically, the country is increasingly facing the challenge of malnutrition and lifestyle diseases such as diabetes, obesity, hypertension, cardio vascular diseases etc., particularly affecting the young adults and it is more than often linked to the diet. India is a young nation and can become a power to reckon with only if its youth are healthy and productive.

Thus there is a simultaneous need to ensure that the food choice made available to the consumers is not only hygienic and safe but also nutritious. The government is doing its part in formulating standards and regulating the industry to ensure safe, hygienic and nutritious food. However it is pertinent on part of all stakeholders – farmer, research, industry and government - to voluntarily take up the responsibility of making India a healthy nation by also making nutritious choices available to the consumers.

To deliberate on the imperative concerns with respect to the production and processing of Safe and Nutritious Food along the food value chain from the farm to fork, we are organizing the next edition of our annual event – India Farm 2 Fork - an international Conference & Exhibition - involving all the stakeholders, with the theme – **“Producing Food Smartly - Safe, Hygienic & Nutritious Food”** - at **Shangri-La's Eros Hotel, New Delhi New Delhi.**

CHIEF GUEST



Shri Radha Mohan Singh
Hon'ble Union Minister for
Agriculture & Farmers Welfare

GUEST OF HONOUR



Smt. Harsimrat Kaur Badal*
Hon'ble Union Minister for
Food Processing Industries

**Invited*

OBJECTIVES

- To help in identifying the innovative crops and technologies at Farm level to cater to the food and nutritional requirements of the Indian population
- To help in identifying the major potential of food processing and highlight business Opportunities
- Making processors aware of the latest trends and technologies in food processing to ensure making India a Zero waste and carbon neutral country by 2030
- To highlight the role of regulators, ensuring safe, hygienic and nutritious food
- To discuss the role of Smart infrastructure and logistics requirement to produce nutrition smart food
- To strategize key strategies for promotion of the sector

KEY SESSIONS

- Nutrition Smart food and Climate smart food production process, making India a Zero Waste and Carbon Neutral country by 2030
- Maximizing utilization of food by smart processing- Innovative technologies
- Role of Regulators, ensuring safe, hygienic and nutritious Food
- Smart Infrastructure and logistics for producing food smartly
- International and state level Agricultural Best practices



Glimpses

India Farm 2 Fork: 2013, 2014, 2015, 2016



2013



2014



2015



2015



2015



2016

India Farm 2 Fork 2017

Eminent and renowned subject experts have been invited from prestigious national and international organizations working in the domain for the development of farm sector, upliftment of farmers' lot and technological enhancement of industry for maximizing utilization of foods and production of safe, hygienically produced nutritious foods, thereby ensuring a positive impact on the consumer and the society at large.

- Ministry of Agriculture & Farmer Welfare
- Ministry of Food Processing Industry
- FSSAI - Ministry of Health and Family Welfare
- APEDA
- NABARD
- NCCD
- Department of Biotechnology
- ICAR
- National Institute of Nutrition
- The India Nutrition Initiative (TATA Trust)
- IIFPT & NIFTEM
- Heads of Food processing Industry
- Diplomats & Agricultural Counsellors
- Global Alliance for Improved Nutrition
- Access to Nutrition
- FAO/WHO
- Food Industry Asia
- CGIAR
- ILSI - Nutrition International India
- United nations
- International development & Aid Agencies
- IIRRI
- Progressive Farmers/ FPOs/ SHGs
- Agri Input Companies / Food Logistic Companies

WHO SHOULD ATTEND –

THOSE WHO RELATE WITH SAFE, HYGIENIC AND NUTRITIOUS FOODS

- Centre and State Governments representatives
- Food processors and exporters
- Food Marketing companies
- Food Testing Laboratories
- Food Safety Agencies
- Cold chain technology and service providers
- Machinery and equipment manufacturers
- Packaging companies
- Financial Institutions and banks
- Self help groups & FPOs
- Progressive Farmers
- Food Start Ups
- National and international Aid Agencies
- Nutraceutical and Ingredients Industry
- Academia & Research Institutes
- Food Regulatory Authority
- Certification bodies
- Retailers

SPONSORSHIP BENEFITS

Sr. No	Category of Sponsorship	Sponsorship Amt. (Rs)	Sponsorship Benefits
1	Event Sponsor	5,00,000/-	<ul style="list-style-type: none"> · Display of Company logo in all the publicity material/background (wings) / Standees (as per category) · One company standee inside the conference hall · 90 seconds corporate film during the lunch / interchange between session · Promotion materials of the company in the delegate kit · Place for CEO/MD/Chairman on Dais · Stall space for display of company's literature /equipments (18 Sq. Mtrs. - worth Rs. 50,000) · Reservation of Seats for five company nominees · Back cover coloured advertisement in Speakers' Profile booklet / Knowledge Report (worth Rs. 50,000) · Acknowledgement on "Thank You Partner" Boards · One Page advertisement in PHD Bulletin worth Rs.58,000/- in one issue.
2	Sponsor	3,00,000/-	<ul style="list-style-type: none"> · Display of Company logo in all the publicity material/background (wings) / Standees (as per category) · 60 seconds corporate film during the tea break · Promotion materials of the company in the delegate kit · Stall space for display of company's literature /equipments (9 Sq. Mtrs. worth Rs. 25,000) · Reservation of Seats for three company nominees · One page coloured advertisement in Speakers' Profile booklet / Knowledge Report (worth Rs. 25,000) · Acknowledgement on "Thank You Partner" Boards · Half Page advertisement in PHD Bulletin worth Rs.29,000/- in one issue.
3	Co-Sponsor	2,00,000/-	<ul style="list-style-type: none"> · Display of Company logo in all the publicity material/background (wings) / Standees (as per category) · Promotion materials of the company in the delegate kit · Stall space for display of company's literature /equipments (9 Sq. Mtrs. worth Rs. 25,000) · Reservation of seats for two company nominees · Half page coloured advertisement in Speakers' Profile booklet / Knowledge Report (worth Rs. 15,000) · Acknowledgement on "Thank You Partner" Boards · Quarter page advertisement in PHD Bulletin in one issue
4	Supporting Partner	1,00,000/-	<ul style="list-style-type: none"> · Display of Company logo in all the publicity material/background (wings) / Standees (as per category) · Promotion materials of the company in the delegate kit · Reservation of seats for one company nominee · Half page coloured advertisement in Speakers' Profile booklet / Knowledge Report (worth Rs. 50,000) · Acknowledgement on "Thank You Partner" Boards

Exhibition and Advertisement Tariff - (Inclusive Tax)

Stall Details

Shell Stand (9 sqm.) - Rs.25,000/-
 Shell Stand (18 sqm.) - Rs. 50,000/-
 (Corner stall Rs.5,000/- extra)

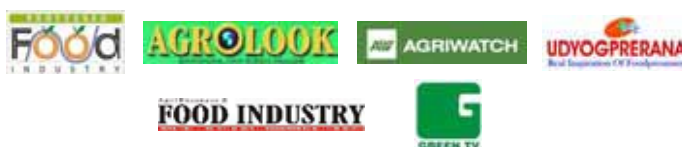
Advertisement in Speakers Profile / Knowledge Report

Back Cover	- Rs.50,000/-	Full page	- Rs.25,000/-
Inside Front Cover	- Rs.30,000/-	Half page	- Rs.15,000/-
Inside Back Cover	- Rs.30,000/-	Centre Page	- Rs.40,000/-

Sponsors



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For Participation / Sponsorship / Exhibition details, please contact

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PHD CHAMBER OF COMMERCE AND INDUSTRY