

PARTNERSHIP OPPORTUNITY



NATIONAL APEX CHAMBER



STATES' POLICY CONCLAVE 2019

Charting a transformational action agenda with "National Ambition and Rural Aspiration"

7TH SEPTEMBER 2019

📍 HOTEL LE-MERIDIEN, WINDSOR PLACE, NEW DELHI

1 Spot
CHIEF EVENT SPONSOR
30 Lakhs

2 Spot
CO-SPONSOR
15 Lakhs

5 Spot
ASSOCIATE SPONSOR
10 Lakhs

2 Spot
PARTNER STATE / COUNTRY
15 Lakhs

2 Spot
SUPPORTED BY
7 Lakhs

Open Spot
PARTNERS
7 Lakhs

Sn	Deliverables	Chief Event Sponsor	Co - Sponsor	Partner State / Country	Associate Sponsor	Supported By
I	Part of Logo Unit	✓	✓			
II	Prominent Feature in Branding and Communication Materials	✓	✓	✓	✓	✓
III	Presentation / Speaking Slot	✓	✓	✓	X	X
IV	B2B, B2G and One-to-One Meetings with the Policymakers in Government and Industry Captains	✓	✓	✓	✓	✓
V	Exclusive Meeting Space throughout the Conclave	✓	X	X	X	X
VI	Screening of Promotional Video During the Conclave (up to 2-minutes)	4 times	2 times	2 times	once	X
VII	Standeers at Venue	5	3	2	1	1
VIII	Branding and Acknowledgement in Thank You Standees	✓	✓	✓	✓	✓
IX	Branding in 2 leading Newspaper Advertisements	✓	✓	✓	✓	✓
X	Hoardings with Branding at Different Prominent Locations in Delhi and NCR	✓	✓	✓	✓	✓
XI	VVIP invites for the Delegates from the Partnering Organisation	10	6	6	4	2
XII	Partner's Branding in PHDCCI's widely-circulated and followed monthly publication, <i>India Inc.</i>	4 Pages	2 Pages	2 Pages	1 Page	X
XIII	Coverage in the Knowledge Report	Back of the cover	1 page	1 page	Half Page	X
XIV	With Special Feature of Partner, Coverage of Conclave in Leading News Channels	✓	✓	X	X	X
XV	Focussed Social Media Promotion of Conclave with special coverage of Partner	✓	✓	✓	✓	X
XVI	Conclave Micro Site (www.statespolicyconclave2019.com) & Branding of Partner	✓	✓	✓	✓	X
XVII	Digital Banner with Branding of Partner on PHDCCI's Main Website: www.phdcci.in	1 months	1 month	1 month	X	X
XVIII	Follow Up on Conclave: Sharing the Feedback from Key Policy Institutions and Regulators	✓	✓	✓	X	X
XIX	Video & Photograph of Conclave	✓	✓	✓	✓	✓

*GST as Applicable

*Partners-Knowledge, Airline, Infrastructure, Hospitality, Print, TV, Online, Beverages, Tourism Board, State Partner, Jewellery

<http://phdcci.in/statespolicyconclave/>

For partnership and other opportunities, please reach to:

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