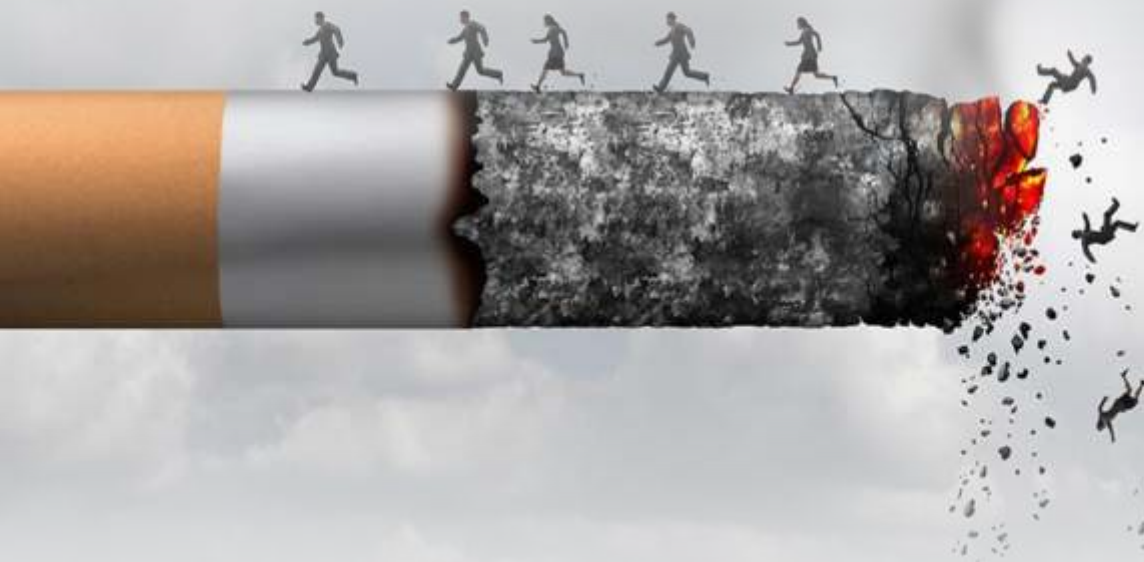




National Conference on Protecting Women against Tobacco Outrage - Adira

Socio-Cultural and Scientific Program

28th March 2023
PHD House, New Delhi



Association Partner



Women have to be protected from the tobacco outrage, for this, every woman has to be empowered against tobacco. The concept of TOBACCO MARSHAL was introduced by ICanCaRe and led by Inner Wheel District 310 under the chairmanship for the year 2021-22 Mrs. Sonal Bhatia, successfully embarked on the mission TARGET-1000, to empower 1000 tobacco MARSHALS in the IW District 310. Every woman in the era of tobacco needs to be empowered as TOBACCO MARSHALS to fight the greatest killer of today.

This conference is going to raise a voice;

- Protecting Women from the tobacco outrage.
- Empowering women with knowledge of tobacco
- Protecting the present and future generation
- Specific Laws to protect women from Tobacco

We believe that women are suffering because of tobacco use by the menfolk and the new generation of women are being enticed by the tobacco Industry.

Our priority to promote the cause for empowering and protecting women against tobacco and ultimately bringing a mass moment that would end with ban of tobacco in India.

Objective:

- Implementation root for women liberalization from the tobacco outrage.
- Drawing the attention of the authorities towards the effect on women from tobacco.
- Creating awareness amongst the women to be empowered and raise voices against their suffering due to tobacco use around them.
- Highlighting Laws to protect women from tobacco outrage.
- Creating more Tobacco MARSHALS in the society for encouraging tobacco addicts to quit and enforce tobacco control at the grass-roots level.

WOMEN ARE THE ONE WHO CAN CHANGE THE WORLD! SHE IS SHAKTI AND HAS THE POWER TO DO WHAT MEN COULD NOT DO!

WOMEN ARE THE TARGET AND ALSO THE BIGGEST SUFFERER OF TOBACCO OUTRAGE.

Women are -

- Potential users and targets of the Industry
- Have become primary users
- Biggest sufferer due to second and third-hand tobacco use around them

Needs Assessment;

Women have to be protected from the tobacco outrage, for this, every woman has to be empowered against tobacco. The concept of TOBACCO MARSHAL was introduced by ICanCaRe and led by Inner Wheel District 310 under the chairmanship of Mrs. Sonal Bhatia embarked on the mission TARGET-1000, to empower 1000 tobacco MARSHALS in the IW District 310.



Stakeholders:

- Tobacco MARSHALS
- Stakeholders of Government Departments including Health, Education, Women and Child welfare
- International and National organisations
- Women of all age and groups including school students
- Concerned men
- Industry

Discussions to Cover:

- Effects of Tobacco on women – Active and passive effects on women
- Tobacco use affects women more than males. Due to genetic makeup.
- Women and the Social custom – of tobacco use
- Spits, butts and smokes – who cleans the house. Is that affecting her?
- Women married unknowingly to a tobacco addict – What is her right
- Woman gets married and she comes to know of his tobacco habit, which he had not disclosed earlier. What does she do?
- Rights protecting a woman from Tobacco.
- Tobacco is causing – health and emotional disorder in women – what does she do
- Challenging Husbands who smoke – caring or uncaring
- Empowering Women as TOBACCO MARSHAL
- Psycho-social aspect of women – Modern women need to smoke
- The Dangerous Kiss – Carcinogens and infections transfer from tobacco user spouse.
- HPV and TOBACCO Use.

PHDCCI - Leadership



Mr. Saket Dalmia
President, PHDCCI



Mr. Sanjeev Agrawal
Sr. Vice President, PHDCCI



Mr. Hemant Jain
Vice President, PHDCCI



Dr. Pradeep Multani
Immediate Former President
PHDCCI

HOSPITALS, DIAGNOSTICS & WELLNESS COMMITTEE



Dr. Deep Goel
Chair



Dr. Sameer Gupta
Co-Chair



Mr. Pranav Poddar
Co-Chair



PHD CHAMBER OF COMMERCE AND INDUSTRY

About PHDCCI

PHD Chamber of Commerce and Industry (PHDCCI) has been working as a catalyst for the promotion of Indian industry, trade and entrepreneurship for the past 118 years. It is a forward looking, proactive and dynamic PAN-India apex organization. As a partner in progress with industry and government, PHDCCI works at the grass roots level with strong national and international linkages for propelling progress, harmony and integrated development of the Indian economy.

PHDCCI, acting as the “Voice of Industry & Trade” with a large membership base of 1,50,000 direct and indirect members consisting of large, medium and small industries, has forged ahead leveraging its legacy with the industry knowledge across multiple sectors to take Indian Economy to the next level.

At the global level, we have been working with the Embassies and High Commissions in India and overseas to bring in the International Best Practices and Business Opportunities.

PHD Chamber has special focus on the following thrust areas:

- Economic & Business Policy Advocacy
- Industry
- Infrastructure
- Housing
- Health
- Education & Skill Development
- Agriculture & Agri-business
- ICT
- International Trade
- Defence & HLS

About IcanCare-

IcanCaRe is the largest organisation leading with SAVE the youth campaign involving people at the ground level as TOBACCO MARSHAL, AMBASSADORS and SPECIALISTS networked to bring a visible change in the society.

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For more information, please connect

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