



PHD CHAMBER
OF COMMERCE AND INDUSTRY



**JAGAN INSTITUTE OF MANAGEMENT STUDIES
TECHNICAL CAMPUS**

SECTOR-5 ROHINI, DELHI



भारत 2023 INDIA

वैश्वेय कुटुम्बकम्

ONE EARTH • ONE FAMILY • ONE FUTURE

RETAIL EXECUTIVE SUMMIT 2023

Future Outlook of
Indian Retail Industry

28th August 2023
PHD House, New Delhi



About JIMS

Jagan Institute of Management Studies (JIMS) imparts professional education at post graduate level in the fields of management. Established in 1993, JIMS Rohini, has now acquired a commendable position as one of the premier Institutes of the country. JIMS, Sector-5, Rohini, Delhi continues to remain in the list of ELITE B-Schools (Top 100) of India for the 8th year in a row on all India basis in National Institutional Ranking Framework (NIRF) 2023 of the Ministry of Education, Govt. of India. The PGDM programs offered are approved by the AICTE, accredited by NBA and SAQS and granted equivalence to MBA degree by Association of Indian Universities (AIU). The institute is also an education alliance member of AACSB.

About Summit:

Retail Executive Summit 2023 is a melting pot where top visionaries and business thought leaders come on a single platform to start a dialogue that can put the entire fraternity on the growth path.

The panel discussion shall comprise an interactive industry-focused forum where key topics will bloom into a way forward. Joined by distinguished business leaders and thought leaders who will share their opinions and valuable insights with an aim to identify the opportunities, bottlenecks and challenges of the retail sector. Retail Executive Summit 2023 will create a platform to deliberate on key issues featuring a broad list of topics discussed in an interactive to conclude the onset of growth in India Retail strategies!

Background

Standing tall at the 'The Golden Gates' of Indian Retail Industry, the future seems all the more promising for the National and Global Investors waiting to enter Indian shores with viable portfolios and brands to offer that can exceed the market expectations. Yes! This is the time. The Big Basket Size, popular product categories, vivid classification of available Brands, enriched Consumer Shopping Experience and the India Volume Game.



OBJECTIVES OF THE SUMMIT



Insights into the emerging trends and technologies that are expected to shape the Indian retail industry

Identify and discuss the challenges faced by the Indian retail sector

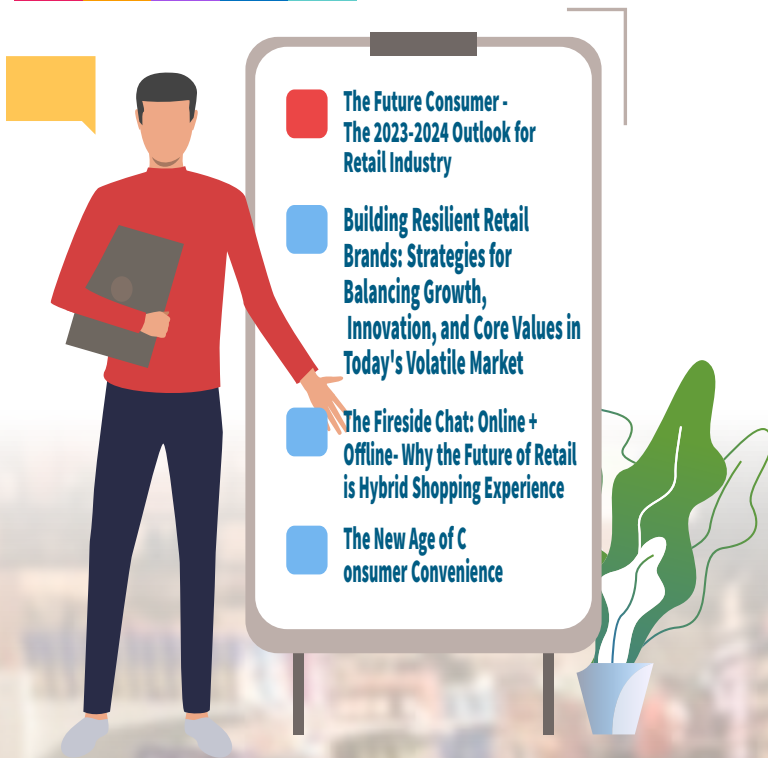
Highlight the potential growth opportunities in the Indian retail industry and explore strategies for capitalizing on them

Address the policy and regulatory landscape impacting the Indian retail industry

Facilitate networking and collaboration among industry professionals, retailers, suppliers, technology providers, and other stakeholders

Exchange knowledge, experiences, and success stories among participants, enabling them to learn from each other and gain valuable insights into the retail industry's future outlook.

DISCUSSION TOPICS



- The Future Consumer - The 2023-2024 Outlook for Retail Industry**
- Building Resilient Retail Brands: Strategies for Balancing Growth, Innovation, and Core Values in Today's Volatile Market**
- The Fireside Chat: Online + Offline- Why the Future of Retail is Hybrid Shopping Experience**
- The New Age of C consumer Convenience**

WHO SHOULD ATTEND

- Retailers looking to expand their Franchise Network
- CEOs /CXOs / CMOs & Key Decision Makers
- Top Leadership of Big Retail Enterprises
- Retail & eRetail Start up Founders
- Retail Professionals across Management Level
- VCs & PE other Financial Institutions
- Supply Chain Management Teams
- Visual Merchandisers & Retail Operations Professionals
- Global Brands looking for India Market Entry
- Retail Environment Design Solutions Service Providers
- Technology Service Providers
- Academicians
- Management Students

BENEFITS OF PARTICIPATION

01



Receive the latest thinking on the economic landscape for Retailers in 2023 & beyond

02



Acquire actionable insights for retail business in a changed & consumer-led world

03



Gain exposure to new strategic concepts, companies and thought-leaders from retail

04



Hear forward insight on consumer trends and retailing imperatives

05



Network in the ideal executive environment where CEOs talk to CEOs

06



Determine the year ahead in Retail



EXPLORING PARTNERSHIP OPPORTUNITIES & ENQUIRES

Ajay Bansal, Sr. Secretary | [@ajay.bansal@phdcci.in](mailto:ajay.bansal@phdcci.in)

Kanika Goswami, Deputy Secretary | [@kanika.goswami@phdcci.in](mailto:kanika.goswami@phdcci.in)

PHD House, 4/2 Siri Institutional Area, August Kranti Marg New Delhi 110016, India

Tel: 91-11-26863801-04, 49545454 E-mail: phdcci@phdcci.in Website: www.phdcci.in

Jagan Institute of Management Studies

Building Capabilities. Building Resilience.

3, Institutional Area, Sector-5, Rohini

(Near Rithala Metro Station), Delhi-110085.

Tel.: 011-45184000, 45184001, 45184002 Fax. No: 45184032

