



**PHD CHAMBER**  
OF COMMERCE AND INDUSTRY  
VOICE OF INDUSTRY AND TRADE

# **Global** **Summit on** **SUSTAINABILITY**



**MSMEs: Small Businesses, BIG IMPACT**

 **13<sup>TH</sup> SEPTEMBER 2024**  
 **LE MERIDIEN, NEW DELHI**

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**To Register**

[www.phdcci.in](http://www.phdcci.in)



## ▶ OBJECTIVE

The summit aims to empower Micro, Small, and Medium Enterprises (MSMEs) by integrating sustainability into their business models in alignment with the Sustainable Development Goals (SDGs). This event will highlight innovative strategies, technologies, and practices that enhance both economic growth and environmental sustainability, providing a platform for MSMEs to connect with global markets and investment opportunities.

## ▶ SUSTAINABILITY AGENDA FOR MSMEs

Regulatory Compliance and Market Access:  
Global Standards, Supply Chain Requirements

01

02 Cost Savings and Efficiency: Resource Efficiency,  
Waste Reduction

Brand Enhancement and Competitive Advantage:  
Customer Preference, Investor Attraction

03

04 Innovation and Long-term Viability: Innovation  
Opportunities, Business Resilience

Social Responsibility and Community Impact:  
Social Equity, Employee Satisfaction

05

06

Cross-Border Adjustment Mechanism (CBAM) for carbon  
credits: Impact on MSMEs - Cost Adjustment, Market  
Opportunities, Integrating CBAM in MSME Operations

Business Responsibility and Sustainability  
Reporting Core

07



# KEY SESSIONS ON

- MSMEs as Catalysts for Global Sustainability
- Global Partnerships and Market Access
- Leveraging International Funding and Resources
- Policymaking and National Strategies
- Enhancing National Impact - Scaling Internationally
- Integrating CSR into Core Business Strategies



## TECHNICAL SESSION

ESG Disclosures

BRSR Core Framework

Digital and AI for Sustainability

Navigating CBAM: Strategies and Implications for Businesses



## PARTNERS



**Technology Providers:** Companies offering sustainable technologies can form partnerships with MSMEs to test and scale new solutions.



**Academia:** Universities and training organizations can collaborate to provide research and training tailored to sustainability in business.



**NGOs:** NGOs can partner to offer support in implementing sustainable projects, ensuring compliance with international standards.



**Government Agencies:** Opportunities for collaboration on regulatory support and financial incentives for adopting green practices.



**Multi-lateral Organizations**

### Our Previous Sustainability Conclave Partners



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## About PHDCCI

PHD Chamber of Commerce and Industry (PHDCCI) has been working as a catalyst for the promotion of Indian industry, trade and entrepreneurship for the past 119 years. It is a forward looking, proactive and dynamic PAN-India apex organization. As a partner in progress with industry and government, PHDCCI works at the grass roots level with strong national and international linkages for propelling progress, harmony and integrated development of the Indian economy.

PHDCCI, acting as the “Voice of Industry & Trade” reaching out to more than 1,50,000 large, medium and small industries, has forged ahead leveraging its legacy with the industry knowledge across multiple sectors to take Indian Economy to the next level.

At the global level, we have been working with the Embassies and High Commissions in India and overseas to bring in the International Best Practices and Business Opportunities.”



## **For Partnership Opportunities & Participation**

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