

Government reopens application window for PLI Scheme for White Goods (ACs and LED Lights) for 90 days from 15th July, 2024

The application window for the PLI Scheme for White Goods (ACs and LED Lights) is being reopened based on the appetite of the Industry to invest more under the Scheme, which is an outcome of the growing market and confidence generated due to manufacturing of key components of ACs and LED Lights in India under the PLI White Goods (PLIWG) Scheme.

The application window is being opened on the same terms & conditions stipulated in PLIWG Scheme notified on 16th April 2021 and PLIWG Scheme Guidelines issued on 04th June 2021, as amended from time to time. The application window for the Scheme shall remain open for the period from 15th July, 2024 to 12th October, 2024 (inclusive).

The Union Cabinet had given approval for the PLI Scheme for White Goods for manufacture of components and sub-assemblies of Air Conditioners (ACs) and LED Lights on 7the April 2021 in pursuance of the clarion call of the Prime Minister, Shri Narendra Modi, for 'Atmanirbhar Bharat' to bring manufacturing at the centre stage and emphasize its significance in driving India's growth and creating jobs. The Scheme is to be implemented over a seven-year period, from FY 2021-22 to FY 2028-29 and has an outlay of Rs. 6,238 crore.

Please contact us for any query related to this mail to Dr. Mansi Vinaik, Deputy Secretary, at <u>mansi.vinaik@phdcci.in</u>, and Ms. Nishika Chauhan, Research Associate at <u>nishika.chauhan@phdcci.in</u> with a cc to Dr. S P Sharma, Chief Economist | DSG at <u>spsharma@phdcci.in</u>, PHD Chamber of Commerce & Industry.

