







#### **Supply Constraint: Food Wastage and Demand**

Nutritious food is human's fundamental need. Nutritional insecurity is a major threat to the world's population that is highly dependent on cereals-based diet, deficient in micronutrients. According to the Food Safety and Standards Authority of India, one-third of all food in India is wasted or spoiled before consumption. This crisis is particularly pronounced in India, where food wastage poses a significant challenge alongside persistent food insecurity.

At the same time, it has been observed by various reports that by the year 2030, Indian annual household consumption is expected to triple which will make India the 5th largest consumer in the World. Every state in India has something unique to offer but they have not been able to make way in other countries the way international food giants have made in our country catering the expertise of their origin in India. Indian food processing sector has a promising potential to shift the whole economy. Demand is bound to increase, but it must be seen that to what extent opportunity is seized by Indian industry and how much is left for foreign companies.

#### Food Processing: The Sunrise Sector of India

Food processing has a critical role in achieving food and nutrition security and reducing food losses and is an important strategy to maximize efficiency of resource use. A balanced approach to both energy and nutrient content of foods is required. The Food Processing Industry of India is one of the largest in the World and the food processing industries is one such tool which can play a vital role in reducing agricultural wastage, promoting value addition, ensuring food security, and strengthening the supply chain from farm to fork. Given the possibility to minimize wastage and do value addition, the local Processing and cold storage can make it possible to benefit farmers in the region.

### **Transforming Food Systems through Processing**

Bihar has a huge potential to emerge as a rising hub for Food Processing but struggles for marketing and food processing facilities forces farmers to sell their products for less than their true value. Bihar has a huge potential to emerge as a rising hub for Food Processing but lack of marketing and food processing facilities forces farmers to sell their products for less than their true value. With continuous efforts of the Government and Ministry of Food Processing Industries, the state is expanding into Agro-Processing Clusters, Cold Chain, and Warehouse development, to support the Food Value Chain development. The region has a huge potential to emerge as a rising hub for Food Processing but lack of marketing and food processing facilities forces farmers to sell their products for less than their true value. With continuous efforts of the Government and Ministry of

Food Processing Industries, the state is expanding into Agro-Processing Clusters, Cold Chain, and Warehouse development, to support the Food Value Chain development. Considering the tremendous potential for growing the local agriculture and food processing sector and attracting investment to the region, Agribusiness and Food Processing Committee, PHDCCI proposes to organize the Industry Round Table Meet on August 03, 2024 at Hotel Maurya, Patna, Bihar.

Recognizing India & accomplishment and future aspect of food processing sector and its quintessential role in linking Indian farmers to consumers in the domestic and international markets is important. Considering the same, the above Round Table Meet will give a glimpse of the WFI (World Food India) which is the largest gathering of investors, manufacturers, producers, food processors, policy makers, and organizations from the global food ecosystem and also aims to address issues like water wastage, malnutrition and food waste. The Meet expects a vivid participation of over 150 delegates and industry leaders of agriculture and the Food Processing fraternity and the recommendations and inputs received from the brainstorming session will help further shaping the future of Food Processing Industry in the state and Country.



Creating awareness among various stakeholders on plan, policy & programs of MoFPI

Great Platform for networking between food businesses food technology suppliers to highlight their offerings and cutting-edge technologies

One to one meetings for interested players to participate at World food India 2024

Platform to understand Improved Supply Chain & Cluster
Development in Conjunction with PMFME and ODOP schemes

To learn about Quality Through Technology for Sustainability

Potential Entrepreneurship Development Mission for Food Processing Units and Linking with Incubators

Convergence of MSMEs with PMFME Concept

## **PARTICIPANTS**



- Industry representatives
- Food Processing Companies
- Farmers/Producers/Agriculturists
- FPOs/FPCs/ Cooperatives/ SHGs/ SHG Federations/ Concerned NGOs
- Students from Food Technology Agriculture institutes
- Government Bodies/ State Enterprises
- Food Safety and Standards Agencies
- Farmers and Agri Entrepreneurs
- Policymakers
- Agro & Food Industry
- Start-Ups Manufacturer
- Beverage Industries
- Food Service Equipment Dealer/ Distributor



PHD Chamber of Commerce and Industry (PHDCCI) has been working as a catalyst for the promotion of Indian industry, trade and entrepreneurship for the past 119 years. It is a forward looking, proactive and dynamic PAN-India apex organization. As a partner in progress with industry and government, PHDCCI works at the grass roots level with strong national and international linkages for propelling progress, harmony and integrated development of the Indian economy.

PHDCCI, acting as the "Voice of Industry & Trade" reaching out to more than 1,50,000 large, medium and small industries, has forged ahead leveraging its legacy with the industry knowledge across multiple sectors to take Indian Economy to the next level.

At the global level, we have been working with the Embassies and High Commissions in India and overseas to bring in the International Best Practices and Business Opportunities.

# For Queries, Contact:

Mr. Pranab Singh,

Resident Director, Bihar State Chapter, PHDCCI Email: pranab.singh@phdcci.in | Mob: +91 7838841056, 705073610

**Dr. Shefali Bhasin**, Sr. Assistant Secretary Agribusiness & Food Processing Committee, PHDCCI Email: shefali.bhasin@phdcci.in | Mob: +919310772005

