



# 1<sup>st</sup> Edition of HPITE 09 - 10 - 11 DECEMBER 2024

**CHAUGAN GROUND,  
NAHAN**  
DISTRICT-SIRMAUR, HIMACHAL PRADESH

**HIMACHAL  
PRADESH  
INTERNATIONAL  
TRADE EXPO**



**60+**

EXHIBITORS  
FROM HIMACHAL &  
PAN INDIA

**INVITING  
BUSINESS  
INDUSTRY &  
TRADE  
TO SHOWCASE  
PRODUCTS AND  
SERVICES**





## SUPPORTED BY



MSME - Development & Facilitation Office  
Chambaghat, Solan, H.P.



Department of Tourism,  
Govt. of Himachal Pradesh



District Administration  
Nahan, District Sirmour, H.P.



Department of Language Art and Culture,  
Govt. of Himachal Pradesh



Himachal Pradesh Horticultural Produce  
Marketing & Processing Corporation Ltd.





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## OBJECTIVES

- Showcase Himachal Pradesh as a preferred business destination.
- Showcase products from various sectors that the state has to offer.
- Provide a platform for Himachal Pradesh based manufacturers, exporters, and entrepreneurs to explore export opportunities, establish business connections, and expand their market reach beyond national borders.
- B2B & B2G interactions for the promotion of various industrial sector in Himachal Pradesh.
- Scaling up business operations/markets in both domestic and international markets.



## Participation of individuals MSEs in HPITEX 2024

### Sectors that can participate

- Textiles
- Woolens
- Readymade Apparels
- Handicrafts
- Home Decor Items
- Processed Food
- Leather
- Automobile Sector
- MTB's
- Carpets
- Electronics
- Industrial Tools
- Sports Equipment.

### Scale of assistance

**80% subsidy on built up space rent paid for General Category units and 100% subsidy for SC/ST/Women/NER/PH/Aspirational District units on Minimum stall size of the event for Micro and Small Enterprises**

- A MSE would be allowed reimbursement for a maximum of 2 (two) events in a year.
- Applicant units shall have to submit their claim online (or system in place) in the prescribed format within 30 days from the date of the conclusion of the event.
- The subsidy shall be for MSEs on Space Rent (80-100% as per PMS guidelines for Minimum booth / stall Size provided by fair organiser) and Contingency expenditure Maximum 25000/- for travel / publicity / freight charges with supporting document i.e. Bills and Receipts both) and Total Maximum Support shall be 80,000/-.
- A Valid Udyam registration.





Development & Facilitation Office  
Sole

Exhibition Offer

~~₹ 499~~ ₹ 349/-  
Per Kg.

## RESERVE SPACE FOR YOUR BUSINESS NOW!

### FOR MSMEs PARTICIPANTS

Size of Stall	Cost @ ₹6600/- per Sq. Mtr.	GST @ 18%	Total
9 Sq. Mtr.	₹59,400	₹10,692	₹70,092

### Stall Facilities

All stalls will be furnished with one light, charging point, table, two chairs, covered from three sides. Additional furniture can be provided at additional charges.

All Payments will be made in advance through the link mentioned below or by scanning the QR Code.

<https://rzp.io/rzp/iQ0QGGv>

The management reserves the right to cancel the allotment of stall incase of furnishing wrong particulars or if the payment is not received in full before the event.





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## HOW TO REACH CHAUGAN GROUND, NAHAN

Situated near the major cities of Delhi (260 km away) and Chandigarh (80 km away), Nahan is easily accessible by air, rail and road from all the important cities of India.

**By Air:** The closest airport to Nahan is the Chandigarh Airport (82 km away). Buses and cabs are easily available from this airport to take you to Nahan.

**By Rail:** The nearest railway stations to Nahan are in Ambala (69 km away) and in Chandigarh (79 km away). From here, one can board a bus or hire a taxi to reach Nahan.

**By Road:** Nahan enjoys good road connectivity with the major cities of India with frequent buses connecting the hilly town to Delhi, Chandigarh & Shimla. Taxis are also easily available from these destinations for Nahan. National Highway 5 and State Highway 2 connects Nahan to all major destinations mentioned above.

**For any query please call on**

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